



**Winnipeg, Manitoba Canada**

**Sunday, June 8, 2025**

**10 am to 4 pm**

**St. Norbert Community Centre Arena & Hall  
3450 Pembina Hwy.**

---

## **SPONSORSHIP PACKAGE**

---

# AN INVITATION FROM THE BOSTON TERRIER & PUG RESCUE OF SOUTHERN MANITOBA...

Greetings,

In 2010, the first Manitoba Pet Expo was held. Created and organized by the Boston Terrier and Pug Rescue of Southern Manitoba, this event began as a grassroots effort. We started small but with the intention of growing year after year. The overall goal of this event has always been to raise funds for rescue animals in need and at the same time share with attendees all the opportunities there are to enhance their lives with their pets.

In order to reach our goal of making the 2025 Manitoba Pet Expo a success, we need your help. Please consider sponsoring this unique event and join with us in celebrating pet guardianship!

Sincerely,

Jessica, Rena, Lorraine and Trina  
Executive Committee  
Manitoba Pet Expo

# GENERAL INFORMATION

## About Boston Terrier & Pug Rescue of Southern Manitoba

The Boston Terrier and Pug Rescue of Southern Manitoba (BTPRSM) was founded in 2009. We are an all-volunteer based group and run strictly on donations. Our volunteers are dedicated to rescuing Pugs, Boston Terriers and their mixes from shelters, breeders and individuals and finding them forever homes. In the last couple of years, specifically at the end of 2013, we also became involved in Basset Hound rescue.

We do not have a physical shelter that you can visit. All of our dogs are fostered in volunteer's homes until they find their new safe, happy and FOREVER home.

You can find out more about the BTPRSM here: <http://bostonpugrescuemb.com>

## About the Manitoba Pet Expo

The Manitoba Pet Expo arose in response to the lack of organized events available to bring pet guardians together. The first Manitoba Pet Expo was held on September 12, 2010 and showcased 35 vendors with merchandise or services of all kinds – from pet clothing to pet photography to pet rescue! 500 people attended the first Manitoba Pet Expo. In 2011, we listened to our supporters and we moved to a pet friendly venue at Sophie's Dognasium. In 2012, we had to find a new venue on short notice and hosted the event at the Deer Lodge Community Centre. We had well over 1300 people attend.

Last year we hosted the event at the St. Norbert Community Centre Arena and we had over 1600 people with their furry and feathered friends. We are expecting the turnout for the 2025 Manitoba Pet Expo to just keep growing. This year's event is going to be expanding into the Community Centre Multi-Purpose Hall so we can include more vendors as well as an assortment of activities for the family. We will also be showcasing local rescue groups from around the province to make the public aware of all the wonderful pets out there that need good homes.

Interested in becoming a 2025 Sponsor or other inquiries?

Contact us: [manitobapetexpo@gmail.com](mailto:manitobapetexpo@gmail.com)

Check out our website at: [www.manitobapetexpo.com](http://www.manitobapetexpo.com)

# SPONSORSHIP LEVELS

## Visionary

\$1200.00

- Top tier recognition as a Visionary event sponsor on all promotional material
- Dedicated sponsor banner at event
- Logo on the giveaway bag, which will be provided to the first 500 attendees.
- Promotional business material inserted into all giveaway bags
- Mention in all media releases and newsletters (including your logo)
- Name/logo on website
- Dedicated prime location, with triple table space

## Advocate

\$750.00

- Second tier recognition as an Advocate event sponsor on all promotional material
- Logo on the giveaway bag, which will be provided to the first 500 attendees.
- Mention in all media releases and newsletters (including your logo)
- Name/logo on website
- Dedicated prime location double table space

## Companion

\$500.00

- Sponsor recognition on attendee promotional material
- Logo on the giveaway bag, which will be provided to the first 500 attendees.
- Name/logo on website
- Dedicated single table space

## Supporting

\$350.00

- Sponsor recognition on attendee promotional material
- Name/logo on website
- Dedicated single table space

## Additional Tables for Sponsorship Levels

- Additional tables can be added to your sponsorship package.
- To add an additional table to your sponsorship package, please contact us at [manitobapetexpo@gmail.com](mailto:manitobapetexpo@gmail.com) and we will work out the details.